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## **Hach Acquires Accurate Detection and Accurate Measurement in Australia and New Zealand**

**Loveland, Colorado, USA.** – March 1, 2011 – Hach Company ([www.hach.com](http://www.hach.com)) announced the acquisition of Accurate Detection and Accurate Measurement (Accurate), distributors of analytical and detection instrumentation including Hach water quality analytics in Australia and New Zealand.

This move gives Accurate's customers direct access to Hach's innovative water quality products and extensive service support. Hach has more than sixty years of water analysis expertise and offers personalized application support, local training, a full water analysis product portfolio, and a new loyalty program for Australian and New Zealand customers.

"We're excited about expanding our direct sales and service team in Australia and New Zealand and offering customers additional ordering options," Chris Fergen, Vice President, Sales and Service, said. "These changes will provide our customers with Hach products and expertise straight from the source to support their water analysis applications and needs."

Hach will continue to supply Accurate's leak detection and pipe and cable location equipment to Australian and New Zealand customers, who can now easily bundle their purchases with water quality analytics. For more information on the complete offering, please visit [www.hachpacific.com](http://www.hachpacific.com).

### **About Hach Company**

For over 60 years, Hach Company ([www.hach.com](http://www.hach.com)) has been developing innovative solutions used to test the quality of water, other liquids and air. Manufactured and distributed worldwide, Hach systems are designed to simplify analysis by offering sophisticated on-line instrumentation, accurate portable laboratory equipment, high-quality prepared reagents, complete easy-to-follow methods, and life-time technical support.

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